

**11TH ANNUAL  
RUNABOUT IN THE ROYAL DISTRICT  
AUTO SHOW**



**SATURDAY, MARCH 18, 2017  
KINGSLAND, GA**

(912) 729-5999 | [www.KingslandCarShow.com](http://www.KingslandCarShow.com)

**Runabout In The Royal District Auto Show**

**OVERVIEW OF SPONSORSHIP & VENDOR OPPORTUNITIES**

**Saturday, March 18, 2017**

	<b><u>"PURE MUSCLE"</u> Platinum Sponsor \$1000</b>	<b><u>"SHOW CAR"</u> Gold Sponsor \$500</b>	<b><u>"CRUISER"</u> Silver Sponsor \$250</b>	<b><u>"CLASSIC"</u> Booth Partner \$150</b>
Presenting Sponsor, Category Exclusivity	✓			
Company Logo on Event Banner(s)	✓			
Stage Promotion	✓	✓		
Social Media Promotion	✓	✓		
Featured on Website	Banner Ad, Logo, Company Name & Hyperlink	Logo, Company Name & Hyperlink	Company Name & Hyperlink	Company Name Listed
Event T-shirt Inclusion	Large Company Logo	Medium Company Logo	Company Name Listed	
Vendor Booth Space (no electricity)	10x40	10x30	10x20	10x10

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## Sponsorship & Vendor Opportunities

### **“PURE MUSCLE” Platinum Sponsor | \$1,000.00**

- Presenting Sponsor, Category Exclusivity
- Sponsor name and logo to appear prominently on all event related print material
- Company logo on event banner(s)
- Featured on Web: Banner ad on event website with hyperlink to company site, company name & logo included in appreciation section
- Social Media Promotion: Company logo exposure & promotion on Kingsland social media platforms
- Large company logo printed on event t-shirt (T-shirts are gifted to first 100 show registrants)
- 10x40 Vendor Space or other space as available and allowed
- Special recognition in announcements from stage area
- Promotional materials, marketing items & coupons allowed in goody bags (giveaway items are encouraged!)

### **“SHOW CAR” Gold Sponsor | \$500.00**

- Category Limited
- Featured on Web: Company logo on event website with hyperlink to company site
- Social Media Promotion: Company logo exposure & promotion on Kingsland social media platforms
- Medium company logo printed on event t-shirt (T-shirts are gifted to first 100 show registrants)
- 10x30 Vendor Space or other space as available and allowed
- Special recognition in announcements from stage area
- Promotional materials, marketing items & coupons allowed in goody bags (giveaway items are encouraged!)

### **“CRUISER” Silver Sponsor | \$250.00**

- Featured on Web: Company name listed on event website with hyperlink to company site
- Company name listed on event t-shirt (T-shirts are gifted to first 100 show registrants)
- 10x20 Vendor Space or other space as available and allowed
- Promotional materials, marketing items & coupons allowed in goody bags (giveaway items are encouraged!)

### **“CLASSIC” Vendor Booth Sponsor | \$150.00**

- Featured on Web: Company name listed on event website
- 10x10 Vendor Space

### **In-Kind Sponsorships & Items for Goodie Bags**

We invite you to promote your business by supplying 100-150 items for our registration “goody bags”. These may have your name or logo on them. Additionally, in-kind sponsorships are welcome to offset expenses for producing the event. In-kind sponsorships will be considered the same as cash sponsorships. If your cost for these items is \$250.00 or more, this may make you eligible for a “CRUISER” Silver Sponsorship! Call our office today to discuss.

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## Sponsorship Form

<b>Business Name</b>		
<b>Contact Name</b>		
<b>Mailing Address</b>		
<b>Email / Phone</b>		
<b>Website</b>		
<b>Sponsorship Level</b>		
<b>Sponsorship Amount</b>		\$
<b>Do you have a logo file?</b>	<b>If YES</b>	To ensure your logo is included on print materials, please email your logo in a .JPEG, .PSD, or .EPS format, and at least 150dpi (300dpi preferred) to: Tonya Harvey at <a href="mailto:tharvey@kingslandgeorgia.com">tharvey@kingslandgeorgia.com</a> by <b>February 21, 2017</b> ( <i>Print &amp; Shirt Deadline</i> ).  Please initial HERE to confirm: _____
	<b>If NO</b>	Please use our business information provided above.  Please initial HERE to confirm: _____

**Make Check Payable to:** Kingsland Tomorrow, 501(C)(3) EIN# 20-3489351  
**Mail To:** Attn: Runabout Car Show | 1190 Boone Street | Kingsland, GA 31548

Thank you for your consideration in sponsoring the 11<sup>th</sup> Annual Runabout in the Royal District Auto Show. We are very proud of our event and are looking forward to another successful year in 2017! Please remember that the sooner that your sponsorship information is received, the quicker that your logo and company information will be promoted & included on the event materials. All materials take approximately 14 days to be updated / uploaded to the website. For more information, feel free to contact me directly:

Tonya Harvey, Executive Director  
 Kingsland Downtown Development Authority | City of Kingsland Downtown Program  
 Office: (912) 729-5999 | Email: [tharvey@KingslandGeorgia.com](mailto:tharvey@KingslandGeorgia.com)